



**PHIL MURPHY**  
**GOVERNOR**

**TAHESHA WAY**  
**LT. GOVERNOR**

**State of New Jersey**  
**BOARD OF PUBLIC UTILITIES**  
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**Christine Guhl-Sadovy**  
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**Commissioner**

Marian Abdou  
**Commissioner**

Michael Bange  
**Commissioner**

April 23, 2025

Ruth Rotenberg, CFO  
South Shore Trading and Distributors Inc.  
967 Garrison Ave  
Teaneck, NJ 07666

Re: **Energy Agent and Energy Consultant Initial Registrations**  
Dkt. Nos. EE24080619L & GE24080623L

Dear Ruth Rotenberg:

In accordance with the Electric Discount and Energy Competition Act of 1999, N.J.S.A. 48:3-49 et seq., at its April 23, 2025 Agenda meeting, the New Jersey Board of Public Utilities ("Board") voted to issue Energy Agent and Energy Consultant Registrations to South Shore Trading and Distributors Inc. The company's registration numbers are EA-0744 and EC-0241. Pursuant to N.J.A.C. 14:4-5.8, these registrations shall not expire so long as a registration renewal fee accompanied by an annual information update form is submitted to the Board within 30 days prior to the annual **anniversary date of April 23<sup>rd</sup>**.

These registrations are effective April 23, 2025. These registrations and the rights thereunder are **Non-Transferable**.

***This letter is not an endorsement of, nor is it intended for use in, the marketing promotions of the registrant. Registrants shall comply with all applicable law, including the Electric Discount and Energy Competition Act, which prohibits the unauthorized change of a customer's energy provider and other fraudulent and illegal marketing activities.***

If you have any questions, please contact Darren Erbe at (609) 913-6260.

Sincerely,

*Sherri L. Lewis*

Sherri L. Lewis  
Secretary of the Board

SLL/dee